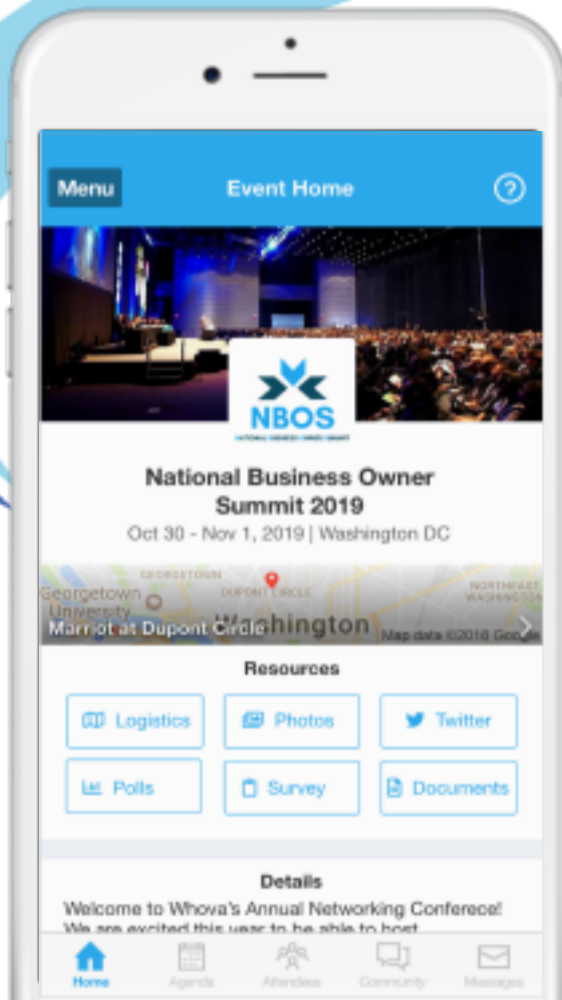


Whova Brochure 1

# Get Mobile Brochures Ready in One Day

Save organizer's time  
Personalize attendees' journey



Brochure 1

Mobilize  
Event Information

Make Event  
Management Easy

Boost Event  
Engagement & Participation

Create Effective  
Attendee Networking

Attract More  
Sponsors/Exhibitors

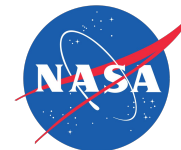
Event + Intelligence



# Trusted by Distinguished Brands in 100+ Countries



MARCH FOR SCIENCE





# Why Mobile Brochure?

An event app is a trend you can't ignore.  
Event planners are moving to mobile to:

- Save money on printing
- Go green and save trees
- Increase attendee engagement



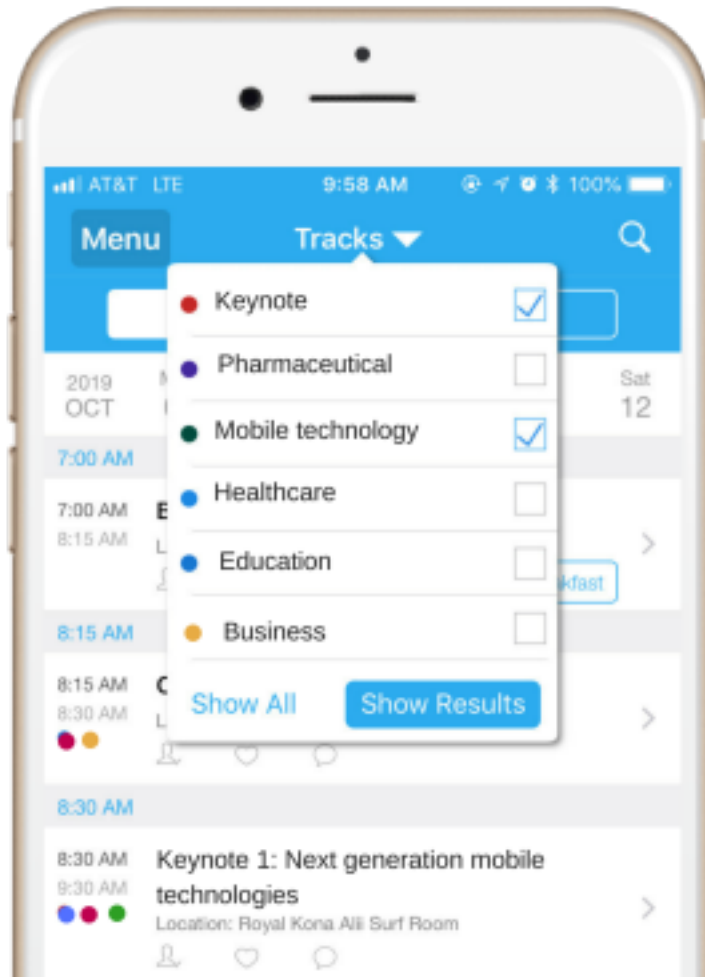
“*Whova keeps schedule, contacts, and useful documents easily accessible without having to waste paper and printing!*”

Cathy Ives, Conscious capitalism annual conference



# Easy-to-navigate Agenda. Sleek and Modern

Easy to explore **multi-day, multi-track** agendas even on a small screen. Visualize sessions with color tagging, track filtering, and search options.



*Very **smooth interface**.  
It took the confusion out of selecting from  
**multiple breakaway sessions across  
three floors** of the conference center*

Organizer, PibblesNbits



# Personalized Event Journey, Increased Productivity

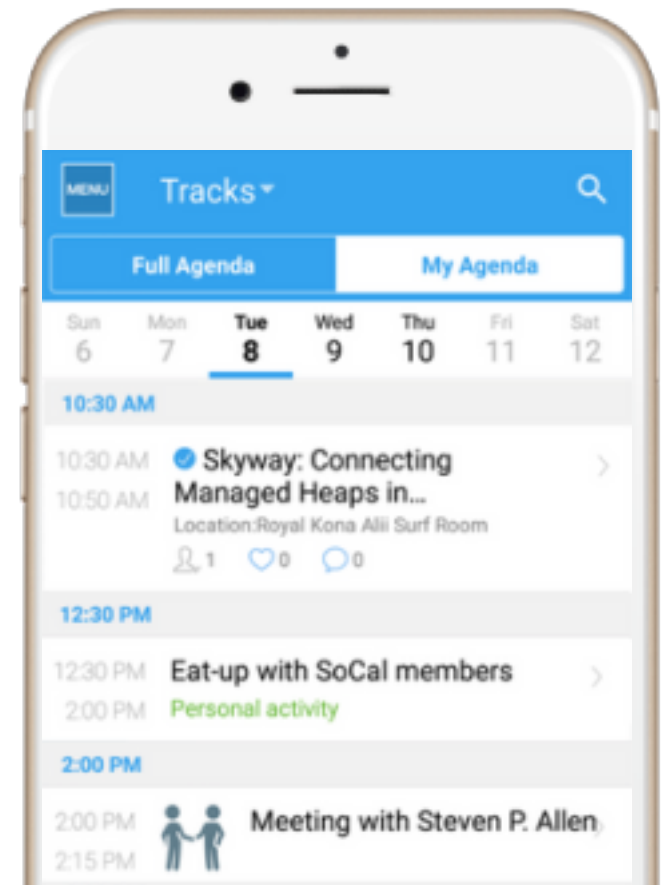
“

*It's a **perfect app** for conferences. It lets you make up **your own agenda**, take notes, and see who else is at the conference.*

Richard Golden, Conference on Neural Information Processing Systems (NIPS)

Enable attendees to design their own event experience.

Allow them to set a **personal schedule** with selected sessions, social activities, and one-on-one meetings, and receive reminders.



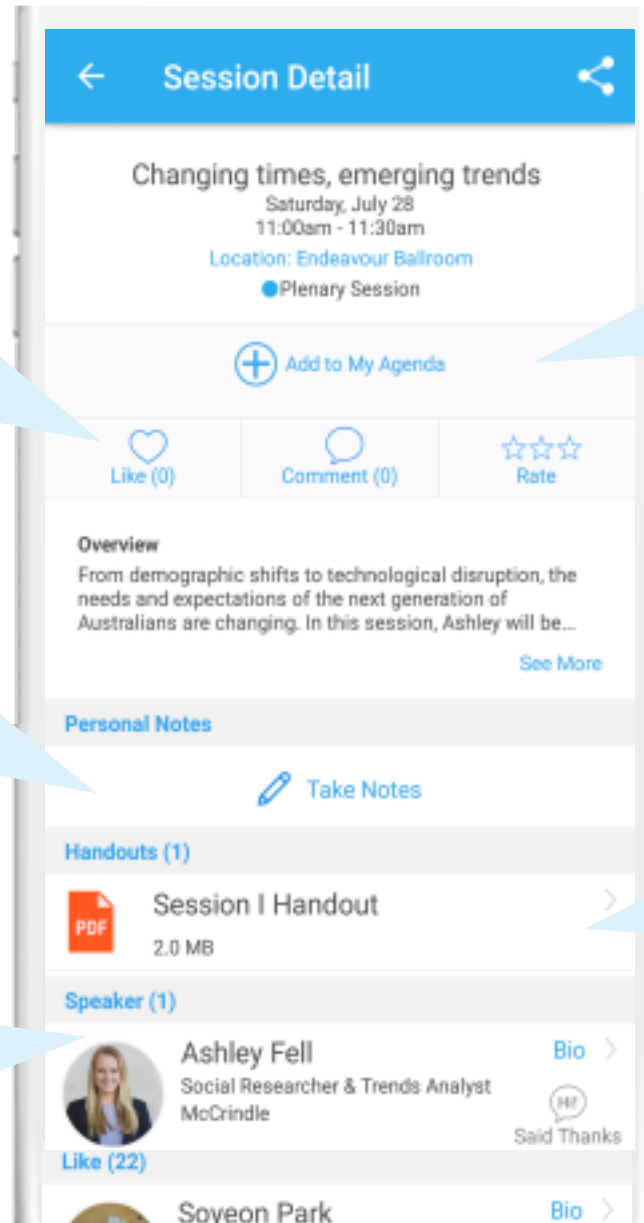


# Effective Session Engagement, Increased Participation

Increase participation with likes, comments, rating, and more

Let attendees take and export personal notes

Provide speaker profiles and networking features



Enable attendees to build their personal agenda

Conveniently share presentation slides or handouts

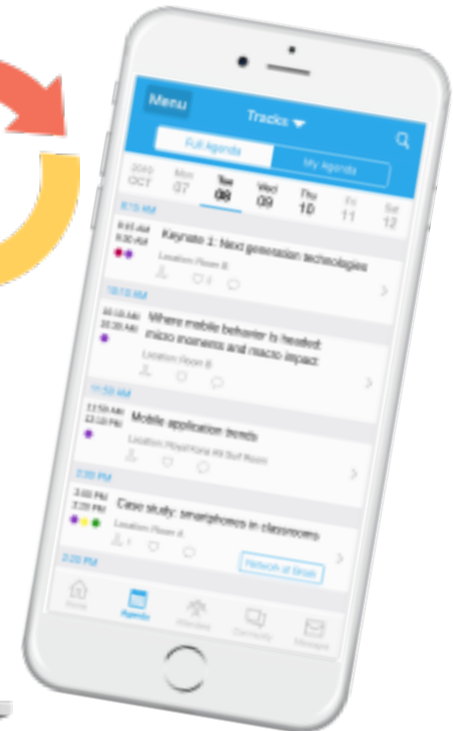
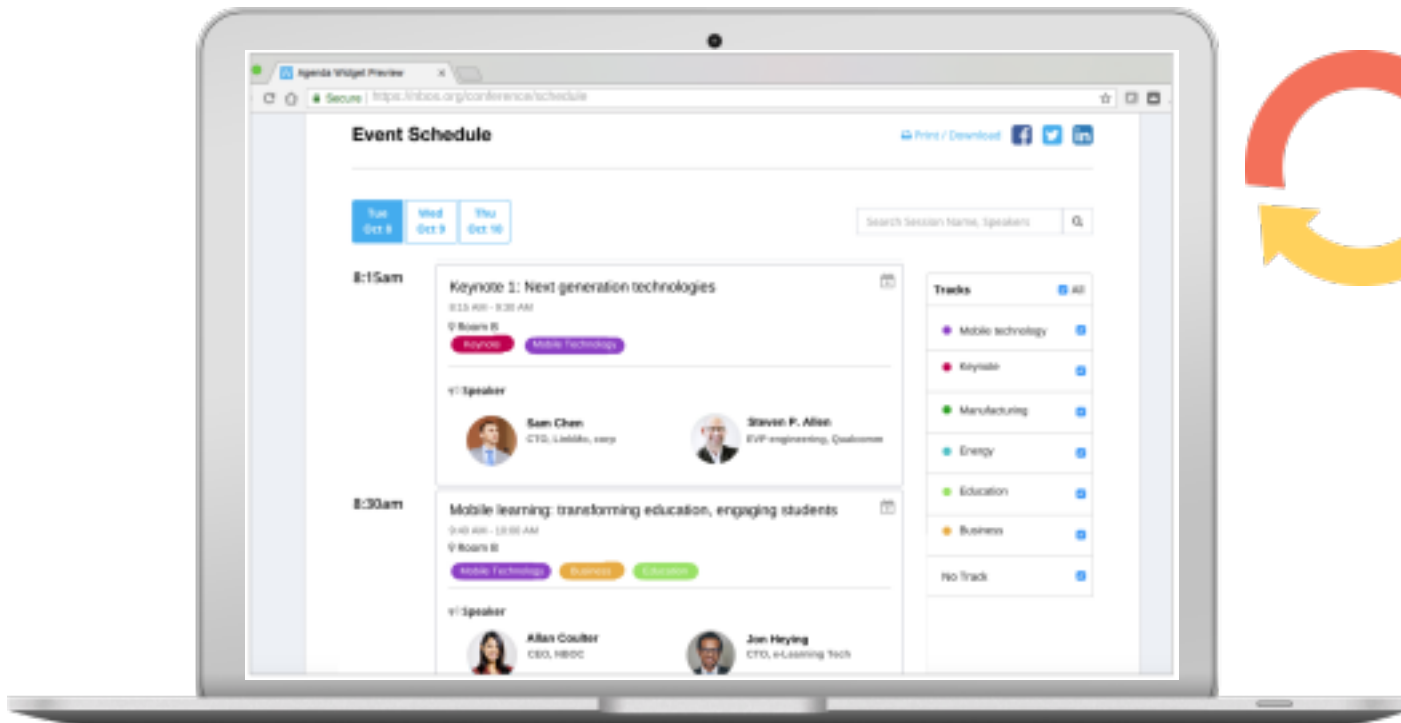


# Sync with Web Agenda, Double Your Productivity

Create a sleek agenda web page without needing any tech skills.  
Update both web and mobile agenda in one place.

*“The mobile agenda and website integration was fantastic.  
Having everything updated across platforms at once  
is wonderful.”*

Nate Flynn,  
INSROA School Safety  
Conference

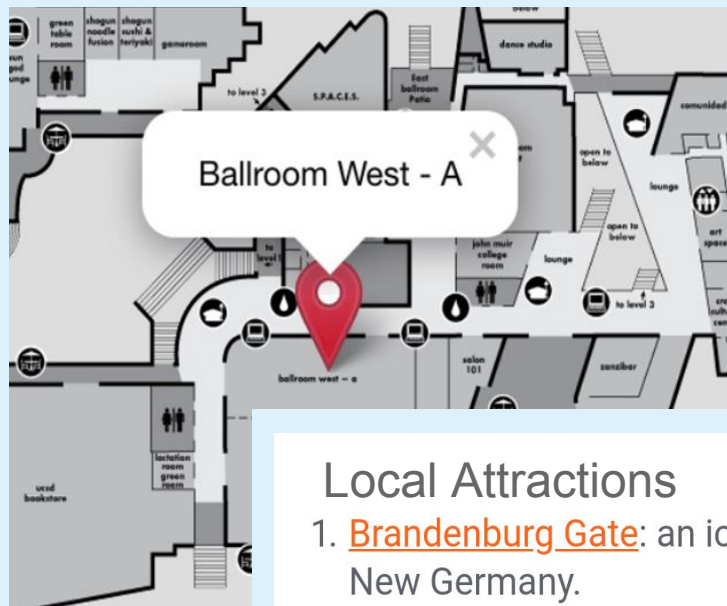






# Interactive Maps and Logistics Info at Fingertips

Attendees will appreciate the convenience in accessing all the necessary information to attend and navigate your event



## Local Attractions

1. [Brandenburg Gate](#): an iconic New Germany.



6. [AquaDom and SEA IFF Berlin](#)

## Accommodation

**MARRIOTT IS FULL** – Wichita Marriott Hotel, 9100 Corporate Hills Drive, (316) 651-0333 \$

## Parking Information

The Salt Palace Convention Center offers two convenient underground garages that are open 7 days a week:

- **South Lot** – Enter off of 200 South between West Temple and 200 West (600 stalls)
- **West Lot** – Enter off of 300 West between 100 South and South Temple (400 stalls)
- Handicap parking available in both lots
- Sorry, no in/out privileges or overnight parking: height/length restrictions

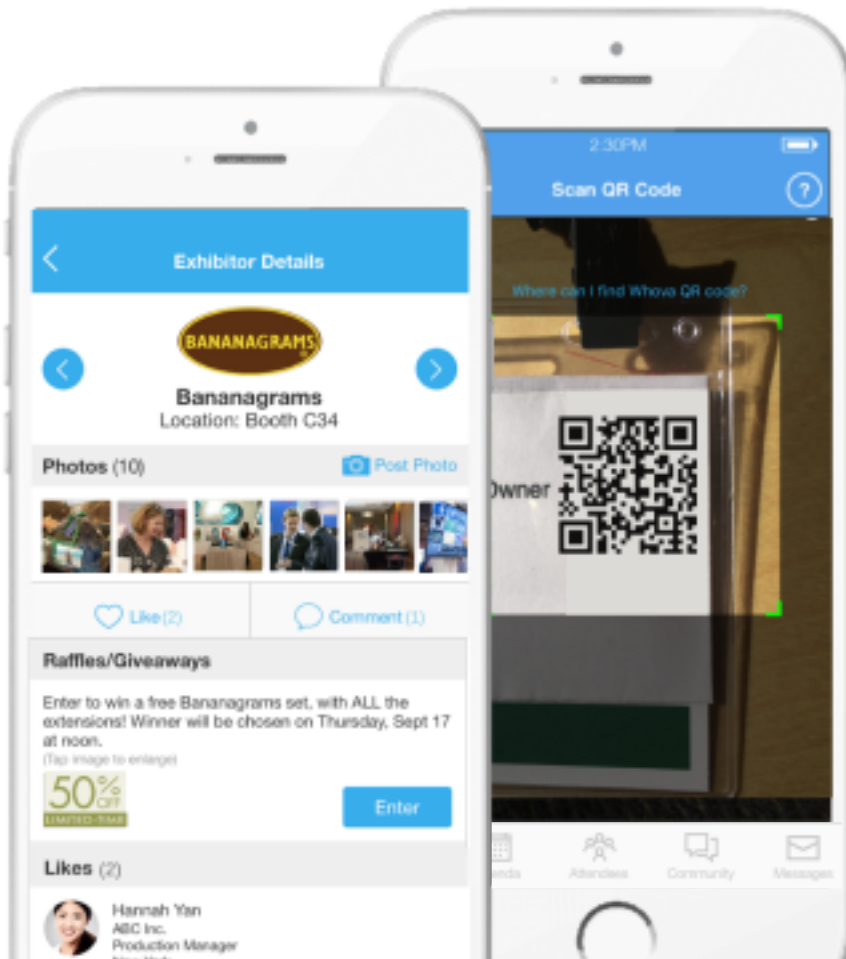
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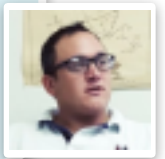


# Make Exhibitors/Sponsors Happy

Empower Exhibitors to **exceed their business goals** with enriched and interactive profiles, powerful showcasing capabilities, and promotional opportunities. Highlight sponsors with banner ads.

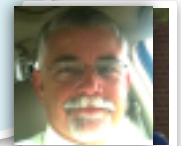


*Loved the exhibitor format and **the ability to give exhibitors control** over this feature. The exhibitors liked the ability to offer giveaways.*



**Kristoffel van de Burgt**, organizer,  
CSLN Annual Leadership Conference

***It is the best I've seen.** I used it for capturing visitors to my booth. However, I found that it also has unique features to interact with all attendees.*



**Larry Oliver**, exhibitor, Airphone



# Just Upload Your Event Info to Whova. Beautifully Intuitive and Fast

*Tasks such as entering the event details, building out agenda, adding speakers, and importing logos for 70 sponsors were*  
***straightforward and intuitive.***

**Erik Russell, CRA-W**

*The Whova app had the perfect combination of “**ready-made**” options with the ability to **customize**.*

**Kathy Brown, Lake Nona Institute**

*The hotel’s WiFi was really bad, but the app still **functioned very well** and I could access my schedule.*

**Kristoffel van de Burgt, CSLN**

*It has added another level of **professionalism** to our conference. We are ALL volunteers and the app makes us look like we have paid professional staff.*

**Raja Asad**



# Whova Event Management Software

## Offered for Free to Whova Customers



### Name Badges

Generate thousands of badges in 5 min



### Attendee Check-in

Check in attendees quickly & easily



### Content Management

Easily collect, update, and sync



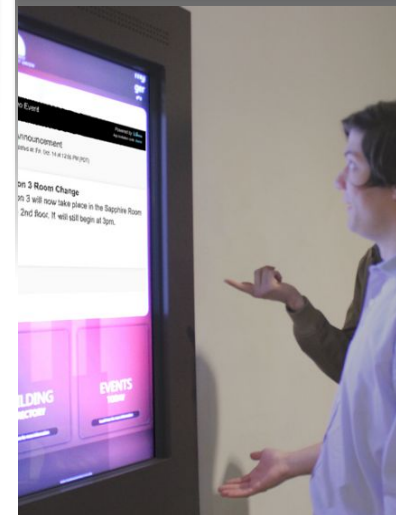
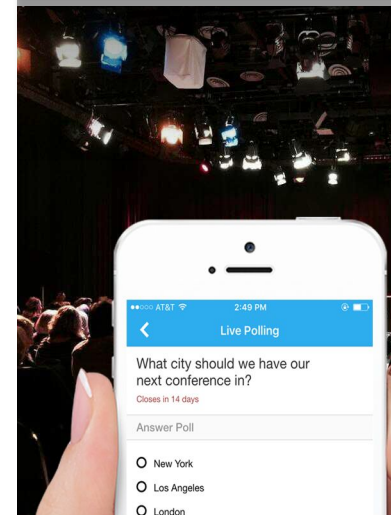
### Live Polling

Effortlessly collect votes



### Social Wall

Live event activity on a big screen



# Whova Affordable Online Registration

	Whova Registration	Others (Eventbrite, etc)
Fees Charged per ticket*	1.0% + \$0.99 capped at \$5	2.5% + \$0.99 capped at \$25

Excludes 3rd party credit card processing fee and the Whova event app fee

Utilize **early bird pricing** and **group discounts**

Code	Discount
sponsor10off	10.0%
early bird5	\$5.00

**+ Add a Question**

What sessions are you interested in?  
Do you prefer a vegetarian lunch option?

Ticket	Price	Fees	Attendee Price	Organizer Price (Net)
2 Day Badge	\$50.00	Paid By Organizer Registration Fee: \$1.00 Processing Fee (By Stripe): \$3.00 App Fee: \$1.00	\$50.00	\$51.00
2 Day Badge + Expo	\$50.00	Paid By Attendee Registration Fee: \$1.00	\$50.00	\$50.00

2 Day Badge 10.0%  
2 Day Badge + Expo \$5.00

Make **custom questions** in session attendance

Create **different types** of tickets your event needs



# You're in Good Hands!

*We're always here to help*

- Dedicated support team will respond to you within 30 min on business days
- We are available even on weekends and holidays



I've tested about fifteen additional event apps and attendees' feedback on Whova was great. I'm also pleased by the **responsiveness** of their team, they are **always fast**.

SAP Controlling, Jon Reed ([Diginomica](#))



Truly, I stumbled upon your product and I have been amazed by its utility. **Your customer service has been top notch** – almost overwhelmingly helpful at times.

Elementary District-wide PD Day, Kirsten Wondra



We were pleasantly surprised as the entire process was **seamless**, and extremely impressed with the assistance and **prompt customer service** as well as this amazing app.

FitnessFest, Janice Jaicks



The biggest comment I wanted to make was how fantastic the support team from Whova was in **supporting me throughout the entire process** of setting up and using it for our Edcamp event

Edcamp Richland, Elizabeth Kohutelizabeth

# App Features and Event Management Tools

## Standard Package

Mobile Brochure	Engagement & Networking
<ul style="list-style-type: none"><li>● Personalized agenda, multi-track support</li><li>● Interactive maps, custom links for logistics</li><li>● Offline package (working without Wi-Fi)</li></ul>	<ul style="list-style-type: none"><li>● Announcement</li><li>● Session like, Q&amp;A, rating</li><li>● Live polling</li><li>● Community Board</li><li>● Photo sharing</li><li>● Social media outlet</li><li>● Meeting scheduler</li><li>● Speakers and attendees profiles</li><li>● Private messaging &amp; group chat</li><li>● Business card scanning &amp; exchanging</li><li>● Gamification</li></ul>
Event Management Tools	
<ul style="list-style-type: none"><li>● Attendee check-in</li><li>● Name Badge Printing</li><li>● Agenda webpage builder (Agenda Center)</li><li>● Speaker information collector (Speaker Center)</li><li>● Social Wall and activity feed</li></ul>	

## Add-on Features

<ul style="list-style-type: none"><li>● Sponsor banner ads</li><li>● Session feedback</li><li>● Document sharing</li><li>● Exhibitor solution: exhibitor directories, custom profiles, and badge (QR code) scanner</li></ul>
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The Whova logo is a blue rounded square with the word "Whova" written in a white, cursive font.

Whova

The background of the slide is a faded, light-colored photograph of a large crowd of people, mostly women, sitting and clapping at what appears to be a conference or event. The image is semi-transparent, allowing the text to be clearly visible over it.

We are excited to make your event  
extraordinary.

Schedule a Live Demo  
click [here](#)

The Whova logo is a blue rounded square with the word "Whova" written in a white, cursive font.

Whova

<https://whova.com> | [hello@whova.com](mailto:hello@whova.com) | +1 (855) 978-6578