



All-In-One Event Management for Your Association

50,000+ In-person Events

10,000+ Virtual Events

7,000+ Hybrid Events



Whova Save Money for Events & Conferences

Mobile brochures

Save ~\$3,000 - \$30,000 depending on event size

- BENEFITS:**
- Save printing costs
 - Make changes anytime
 - Go green



Jacqueline McBride
JAB Maui Burn & Wound Care Symposium

"In the past, we had 150 speakers with 150 abstracts that we would have to print. If people changed their abstracts or changed the session time, we would have to adjust everything. Now everything's in the app. I don't have to print anything now. **The savings there are a game changer.**"

Registration fees

Save ~\$6,000 for 1,000 registrants at \$500 ticket price

- BENEFITS:**
- Lower fees
 - Streamlined to event app, check-in, & name badge
 - Early payout option



Ilissa Miller
NEDAS Spring Symposium

"**Whova's registration fees are lower than Eventbrite's.** That made it more affordable for sponsors and attendees to register. Whova was very reasonable with the costs associated with running those payments through the system."

Name badges

Save ~\$1,000 - \$10,000 depending on event size

- BENEFITS:**
- Generate in 3 minutes
 - Compatible with various printers
 - Easy customization
 - 10 templates



Sunny Briscoe
Peerpocalypse Conference

"It was very time consuming having to go in and make name badges for people before we had Whova. With Whova, to be able to upload names and other information and have those badges populate on their own is amazing. **It's like magic.**"

Webpage designers & developers

Save ~\$3,000 - \$5,000 on designers

Save ~\$3,000 - \$10,000 on developers

- BENEFITS:**
- Major time saver
 - Set agenda webpage in 5 minutes
 - No coding or design
 - Automatic updates



Hannah Thompson-Weeman
Animal Agriculture Alliance Stakeholders Summit

"**Previously we had to go through a 3rd party** to make edits on our event website when there was a change. **Now we are able to make those edits ourselves.**"

Exhibitor lead retrieval & digital booths

Save ~\$3,000 - \$10,000 depending on number of booths

- BENEFITS:**
- Generate leads in-person & virtually
 - Scan leads by mobile phone
 - QR code



Loryn Wellman
Generational Wealth Conference

"**Exhibitors were able to collect leads onsite straight from their phones.** They didn't have to bring a barcode scanner, they didn't have to use paper. [With Whova], they were able to collect information immediately via QR code."





Check-in

Save ~\$2,000 - \$3,000 depending on event size

- BENEFITS:**
- Fast check-in by phone
 - Self check-in & Session check-in
 - No need for scanners or kiosks
 - Volunteer friendly



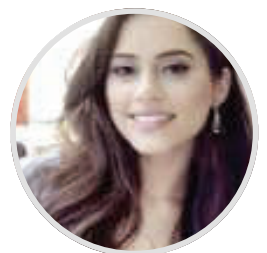
Jessica Parkhurst
Acentria Insurance Annual Conference

"We taught some of our attendees how to be check-in staff. **It's very easy.** They open up their app, they scan the QR code, and they're done."

Certificate generation & distribution

Save ~\$2,000 to \$3,000 depending on event size

- BENEFITS:**
- Generate hundreds in minutes
 - Distribute electronically
 - Customizable design
 - Easy setup



Amna Azhar
12th Annual Solutions For Learning Conference

"I had a really great experience with **auto certificate generation**. It was easy to use and user-friendly and did the job well! I liked how much **customization** there was and how **streamlined the process** was."

Hybrid/virtual events

Save ~\$3,000 - \$20,000 depending on event size

- BENEFITS:**
- Full integration with popular streaming platforms
 - Various networking tools for remote attendees
 - Easy setup



Ashley Armstrong
SPSP Annual Convention

"We just did a hybrid conference with **5,000 people**. the main sessions were livestreamed, and the virtual sessions were recorded and compiled for viewing in the Whova App. **Everything was very easy to set up.**"

Event management staffing

Save ~\$3,000 - \$50,000 depending on event size

- BENEFITS:**
- Fewer contractors & reduced labor costs
 - Streamline your entire workflow
 - Time-saving tools



Hannah Thompson-Weeman
Animal Agriculture Alliance Stakeholders Summit

"**Saving time and effort** was the exact reason why we signed up with Whova. We're a **five-person team [running a hybrid event with 500 attendees, 47 sponsors, and 38 speakers]**, so efficiency was the name of the game. With Whova, we don't have to go to different places to update the agenda or the speaker, and attendees automatically get enrolled in the app."

Reduce shipping costs

Save ~\$500 - \$2,000 depending on event size

- BENEFITS:**
- Cut shipping & storage costs at venues
 - No scanner for check-in or lead retrieval
 - Paperless



Shanta Patton
NAREB Annual Convention

"We incurred a lot of shipping cost when we had our sponsors shipping their exhibit stuff and swag bag materials. Now they're happier because Whova **cut down on their shipping costs**. And it **cuts down on our receiving costs**, because we just upload those materials directly into the Whova app."

Schedule a demo with us today at <https://whova.com/request-demo/>

Whova Turn Your Events into Membership Retention & Growth

Whova Event Success Stories



International Joint Conference on Artificial Intelligence

- 1,900+ Community board posts
- 33,500+ In-app agenda views
- 14,000+ Attendee profile views

"Whova is an extremely professional, well done, hiccup free app for all kinds of events with extremely competent and prompt staff."

– Vesna Sabljakovic-Fritz



National Association for Interpretation (Hybrid)

- 91% App Adoption
- 11,000+ Messages Exchanged
- 900+ Photos Shared
- ~50 Meet-ups

"...use that Whova feature to make sure only in-person attendees get in-person notifications, because as an online attendee, when you get that notification, you feel segregated."

– Song Stott



Society for Personality and Social Psychology

- 9,400+ Messages
- 180+ Photos
- 37,000+ Profile views

"Whova has been a great partner for multiple events of ours, especially our Annual Convention, which has dozens of sessions and hundreds of speakers. The ability to import and manage a large amount of data is invaluable to virtual and hybrid events!"

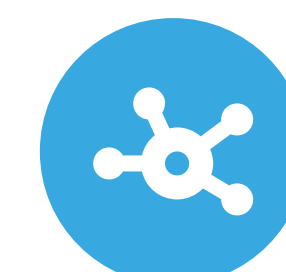
– Ryley Bowen

Increase Membership Conversion



Make your prospects feel welcomed & plugged in

Whova effortlessly engages your prospects with fun gamification features like trivia and photo contests. Draw them into your community and boost membership sign-ups!



Showcase the tremendous value of your member network

Let your members be your ambassadors – Whova's event app allows your prospects to meet like-minded people and arrange meet-ups to build deep connections.



Facilitate in-depth conversations

Foster organic discussions with Whova's built-in messaging and icebreaker game to kick off interactions and get everyone involved.



Give prospects a "trial" of membership benefits

Whova's session access control allows you to entice your prospects with a "taste" of membership benefits by tiering your event content and activities.



Impress your potential members with insightful talks & presentations

Use Whova's built-in Abstract Management System to identify top speakers and uncover high-quality content for your attendees.

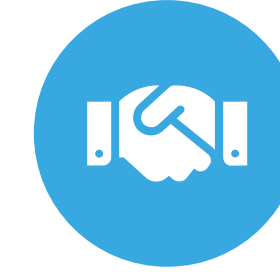


Maximize Membership Retention



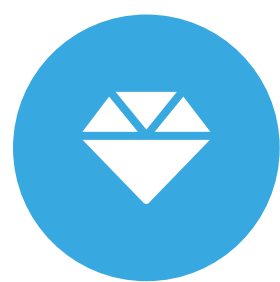
Foster a community that strengthens member connections

Whova's networking and MatchMaking technology allows your members to easily connect with like-minded people, start vibrant conversations, and plan meet-ups at the event.



Create new opportunities via high-value networking

Whova's 1:1 Meeting Scheduler and Speed Networking tools help you facilitate high-value networking and foster invaluable business and career opportunities for members.



Offer members-only perks at your event

Whova's member-only ticketing and tiering options allow you to offer members exclusive content and networking activities, increasing your member retention.



Optimize your event with data and analytics

Leverage Whova's 50+ page post-event analytics report to create briefs, showcase Sponsor and Exhibitor ROI, and optimize your future event content.



Enhance your event by attracting more sponsors and exhibitors

Sponsors and exhibitors are invaluable partners for associations. With Whova's tools for maximizing their ROI, you'll keep sponsors and exhibitors returning year after year.

Expand Your Membership Pool



Empower participants to spread the word about your event

Whova's ready-made social media images and videos enable your participants and speakers to easily spread word about your event, reaching people far beyond your network.



Promote your event to 8 million Whova users

List your event on the Whova App, used by 8 million users who can directly sign up for your event, with eye-catching, ready-to-use promo videos.



Maximize your reach with virtual/hybrid event options

Whova's easy-to-use virtual/hybrid event options enable you to expand your reach and make your event accessible to attendees who cannot attend in person.



Drive event attendance with powerful event marketing

From effortlessly building your event website to launching retargeting campaigns and auto-prompting social sharing, Whova helps you drive more registrants to your events.

Whova Attract and Retain

Sponsors & Exhibitors for Your Events



Increase Sponsor Brand Awareness

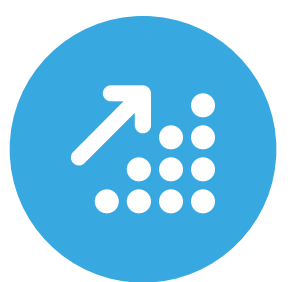
- Rotating sponsor banners on highly viewed pages in the Whova event app and on your own event website
- Sponsor logos featured in sessions such as keynotes and networking events
- High-value meetings with target audiences through Whova's Meeting Scheduler and Speed Networking features
- VIP sponsor visibility through in-app Announcements and messages
- Targeted outreach campaigns designed to maximize visibility and impact



American Brain Tumor Association National Conference

"One of the deciding factors is just the **sheer amount of exposure that these banners get....** And the first year after we used it, we got so much feedback on how much interactions these banners were getting, the links were getting, and the sponsors and their booths were getting."

– Ambreen Maan, Program Manager



Boost Exhibitor Lead Generation

- QR scan lead retrieval directly through Whova's mobile event app
- Coupons, raffles, and giveaways on Whova exhibitor profiles to increase booth traffic
- Passport/stamp gamification, doubling foot traffic and lead generation
- Massive outreach campaigns by exhibitors promoting services and products to attendees



Indiana University

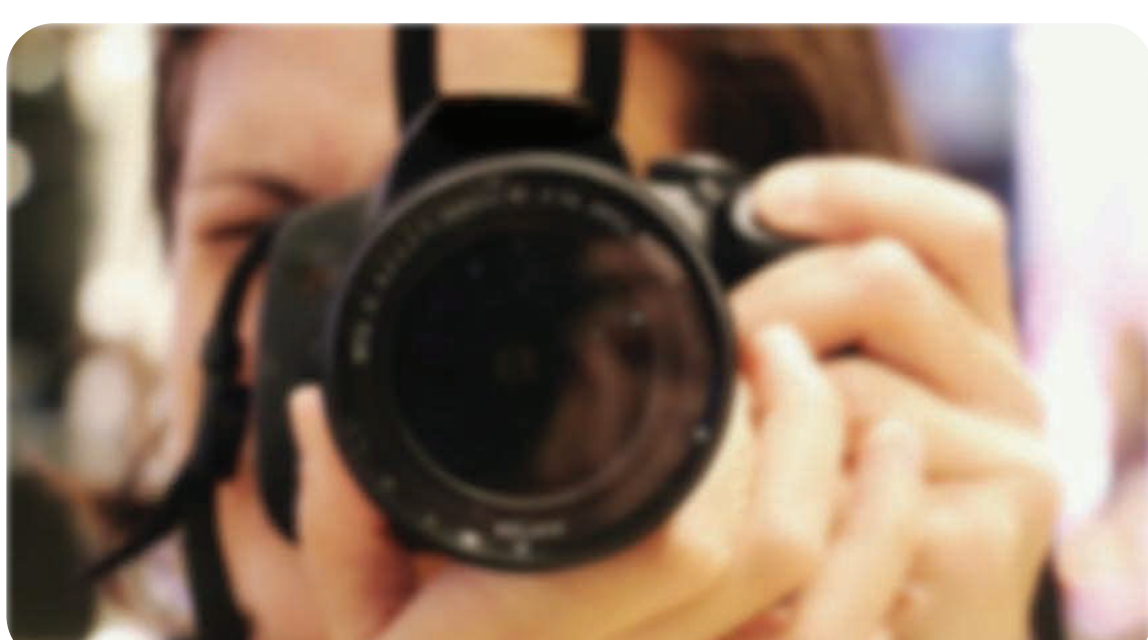
"When we were on site, we offered **lead retrieval right through Whova**. And what it is, is they scan your badge and then your information is now with them...And then there is a list. If you go into sponsors and exhibitors, it'll tell you how many leads each booth was able to get."

– Tami Everdene, Senior Conference Manager



Go Beyond Physical Space with Digital Booths

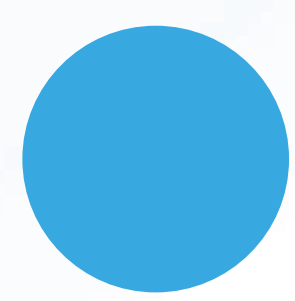
- Unlimited virtual space attracting sponsors and exhibitors who cannot attend in person
- Digital booths for exhibitors and sponsors to add videos, brochures, and live streaming
- Extended exhibition duration to increase exhibitor-attendee online interaction after your event
- Virtual lead retrieval through deals and offers, online chat, and other virtual interactions



School and Sports Photographers Annual Conference

"It's also that customization of their booth, their virtual booth. Even though I'm an in-person, they still have an online presence which carries on because we use you guys year after year for a whole year until the new event starts."

– Coree Cooper, Executive Administrative Director



Streamline Sponsor/Exhibitor Registration and Management

- Secure and fast payment collection via Whova's dedicated sponsor and exhibitor registration solution – no more manual invoicing or delayed payout
- Personalized portal and forms to save you time collecting info and coordinating with sponsors and exhibitors
- Exhibitor booth selection to simplify event coordination and improve exhibitor satisfaction



FACTS Elevate Conference

"[T]here was so much back and forth between me and the exhibitors...it was all manual with the exhibitor registration, and it almost takes the human factor out of it. And I mean that in a good way. You know, the time-saver, the fact that they can pick their tier, they can put in all of their information on their booth staff, they can manipulate their booth staff...it just really took me out of that equation and kind of put all the responsibility on them."

– Courtney Haindel, Product Marketing and Community Manager



Attract and Retain Sponsors and Exhibitors with Detailed ROI Data

- Accurately tracked ROI metrics such as # impressions, # visitors, and # leads for sponsors and exhibitors
- Attendee demographic analytics to demonstrate the value and reach of your event
- Comprehensive report with quantitative results to convince new sponsors and exhibitors and to keep or upsell existing ones



Mid-Atlantic Asphalt Expo & Conference

"In the post-event report, seeing the final numbers regarding the sponsorship impressions is such a great tool to solicit sponsorships. And honestly, it has **contributed already to sponsorships for this year for us**, because we've already had companies reach out."

– Tigre Hammond, Member Relations Specialist



Customize Your Package with Tiers

- Customizable visibility and exposure levels on Whova platforms for different tiers
- Exclusive premium tools such as Passport Contest & Mass Campaign for higher-tier vendors



Acentria Annual Conference

"We really leveraged the **different tiers of how the sponsors could become engaged**. Based on their level of sponsorship, they were able to have a logo or have a scrolling banner that would constantly show in the bottom of the app."

– Jessica Parkhurst, SVP of Marketing

Whova

All-in-One Event Management Software

Elevate Your Association Events with Innovation



Whova

Customer support
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Product information
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Career opportunities
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