

Whova

All-In-One Event Management for Your Association

50,000+ In-person Events

10,000+ Virtual Events

7,000+ Hybrid Events



Whova Save Money for Events & Conferences

Mobile brochures

Save ~\$3,000 - \$10,000 depending on event size

- BENEFITS:**
- Save printing costs
 - Make changes anytime
 - Go green



Jacqueline McBride
JAB Maui Burn & Wound Care Symposium

"In the past, we had 150 speakers with 150 abstracts that we would have to print. If people changed their abstracts or changed the session time, we would have to adjust everything. Now everything's in the app. I don't have to print anything now. **The savings there are a game changer.**"

Registration fees

Save ~\$6,000 for 1,000 registrants at \$500 ticket price

- BENEFITS:**
- Lower fees
 - Streamlined to event app, check-in, & name badge
 - Early payout option



Ilissa Miller
NEDAS Spring Symposium

"**Whova's registration fees are lower than Eventbrite's.** That made it more affordable for sponsors and attendees to register. Whova was very reasonable with the costs associated with running those payments through the system."

Name badges

Save ~\$1,000 - \$10,000 depending on event size

- BENEFITS:**
- Generate in 3 minutes
 - Compatible with various printers
 - Easy customization
 - 17 templates



Sunny Briscoe
Peerpocalypse Conference

"It was very time consuming having to go in and make name badges for people before we had Whova. With Whova, to be able to upload names and other information and have those badges populate on their own is amazing. **It's like magic.**"

Webpage designers & developers

Save ~\$3,000 - \$5,000 on designers

Save ~\$3,000 - \$5,000 on developers

- BENEFITS:**
- Major time saver
 - Set agenda webpage in 5 minutes
 - No manual coding or design
 - Automatic updates



Hannah Thompson-Weeman
Animal Agriculture Alliance Stakeholders Summit

"**Previously we had to go through a 3rd party** to make edits on our event website when there was a change. **Now we are able to make those edits ourselves.**"

Exhibitor lead retrieval & digital booths

Save ~\$3,000 - \$10,000 depending on number of booths

- BENEFITS:**
- Generate leads in-person & virtually
 - Scan leads by mobile phone
 - Customizable lead qualifiers



Loryn Wellman
Generational Wealth Conference

"**Exhibitors were able to collect leads onsite straight from their phones.** They didn't have to bring a barcode scanner, they didn't have to use paper. [With Whova], they were able to collect information immediately via QR code."





Check-in

Save ~\$2,000 - \$3,000 depending on event size

- BENEFITS:**
- Fast check-in by phone
 - Self check-in & Session check-in
 - Professional kiosk check-in with badge printing
 - Volunteer friendly



Jessica Parkhurst
Acentria Insurance Annual Conference

"We taught some of our attendees how to be check-in staff. **It's very easy.** They open up their app, they scan the QR code, and they're done."

Certificate generation & distribution

Save ~\$2,000 to \$3,000 depending on event size

- BENEFITS:**
- Generate hundreds in minutes
 - Distribute electronically
 - Customizable design
 - Easy setup



Amna Azhar
12th Annual Solutions For Learning Conference

"I had a really great experience with **auto certificate generation**. It was easy to use and user-friendly and did the job well! I liked how much **customization** there was and how **streamlined the process** was."

Hybrid/virtual events

Save ~\$3,000 - \$20,000 depending on event size

- BENEFITS:**
- Full integration with popular streaming platforms
 - Various networking tools for remote attendees
 - Easy setup



Ashley Armstrong
SPSP Annual Convention

"We just did a hybrid conference with **5,000 people**. the main sessions were livestreamed, and the virtual sessions were recorded and compiled for viewing in the Whova App. **Everything was very easy to set up.**"

Event management staffing

Save ~\$3,000 - \$50,000 depending on event size

- BENEFITS:**
- Fewer contractors & reduced labor costs
 - Streamline volunteer application/selection
 - Time-saving tools



Hannah Thompson-Weeman
Animal Agriculture Alliance Stakeholders Summit

"**Saving time and effort** was the exact reason why we signed up with Whova. We're a **five-person team [running a hybrid event with 500 attendees, 47 sponsors, and 38 speakers]**, so efficiency was the name of the game. With Whova, we don't have to go to different places to update the agenda or the speaker, and attendees automatically get enrolled in the app."

Reduce shipping costs

Save ~\$500 - \$2,000 depending on event size

- BENEFITS:**
- Cut shipping & storage costs at venues
 - No scanner for check-in or lead retrieval
 - Paperless



Shanta Patton
NAREB Annual Convention

"We incurred a lot of shipping cost when we had our sponsors shipping their exhibit stuff and swag bag materials. Now they're happier because Whova **cut down on their shipping costs**. And it **cuts down on our receiving costs**, because we just upload those materials directly into the Whova app."

Schedule a demo with us today at <https://whova.com/request-demo/>

Whova Turn Your Events into Membership Retention & Growth

Whova Event Success Stories



Mastercard Foundation EdTech Conference

- 1,900+ Community board posts
- 4,300+ Private messages
- 1,300+ Check-ins
- 92% Announcements open rate

"It was a game-changer in terms of how we engaged the audiences. It also just helped us understand how the audiences felt about the event in a truly in-depth manner."

– Daniel Akpauta



National Association of School Resource Officers (NASRO) School Safety Conference

- 1.8M+ Sponsor impressions
- 4,800+ Leads collected
- 2,000+ Poll responses
- 8,900+ Agenda webpage views

"Whova is a 10 out of 10... We've been able to introduce it to [some of NASRO's state affiliates]. They're going to be able to utilize it to grow their conferences, the same way we have."

– Hannah Finkelstein



UCSF-Stanford Center of Excellence in Regulatory Science and Innovation (CERSI) Summit

- 3,500+ Badges printed
- 2,220+ Tickets sold
- 1,800+ Attendee 1-1 messages

"Whova made that process really easy, especially with printing thousands of name badges, updating the agenda in real time, sending announcements, and creating the survey and having that sent out automatically. It is really convenient."

– Deanna Wolfe

Increase Membership Conversion



Make your prospects feel welcomed & plugged in

Whova effortlessly engages your prospects with fun gamification features like trivia and photo contests. Draw them into your community and boost membership sign-ups!



Showcase the tremendous value of your member network

Let your members be your ambassadors – Whova's event app allows your prospects to meet like-minded people and arrange meet-ups to build deep connections.



Facilitate in-depth conversations

Foster organic discussions with Whova's built-in messaging and icebreaker game to kick off interactions and get everyone involved.



Give prospects a "trial" of membership benefits

Whova's session access control allows you to entice your prospects with a "taste" of membership benefits by tiering your event content and activities.



Impress your potential members with insightful talks and presentations

Use Whova's built-in Abstract Management System to identify top speakers and uncover high-quality content for your attendees.

Maximize Membership Retention



Foster a community that strengthens member connections

Our networking and AI-powered MatchMaking technology lets your members connect with like-minded people, start vibrant conversations, and plan meet-ups at your event.



Create new opportunities via high-value networking

Whova's 1:1 Meeting Scheduler and Meeting Space Reservations help you facilitate high-value networking and foster invaluable business and career opportunities for members.



Offer members-only perks at your event

Whova's member-only ticketing and tiering options, now with AMS integration, allow you to offer member-only content and networking activities, boosting member retention.



Optimize your event with data and analytics

Leverage Whova's 50+ page post-event analytics report to create briefs, showcase the ROI for sponsors and exhibitors, and optimize your future event content.



Engage members via intimate small events

Whova helps you manage large conferences and small events in one platform, so members can benefit from year-round trainings and certificates, networking events, and more.



Effortlessly share your event's success with your members

Save time writing newsletters with Whova's AI-generated event summary— we highlight your event's wins in a short article, which you can easily edit and send to your members.

Expand Your Membership Pool



Empower participants to spread the word about your event

Whova's ready-made social media images and videos enable your participants and speakers to easily spread the word about your event, reaching people far beyond your network.



Promote your event to 10 million Whova users

List your event on the Whova App, used by over 10 million professionals. Users can directly sign up to your event from Whova's Event Listing.



Maximize your reach with virtual/hybrid event options

Whova's easy-to-use virtual/hybrid event options enable you to expand your reach and make your event accessible to attendees who cannot attend in person.



Boost event attendance with powerful event marketing

From effortlessly building your event website to launching retargeting campaigns, Whova can help you drive more registrants to your association events.



Leverage your network to expand your reach

Whova makes it easier to ask other organizers to promote your event in their communities; you send a promo message with attached materials, and they can share it with a click.

Whova Attract and Retain

Sponsors & Exhibitors for Your Events



Increase Sponsor Brand Awareness

- Rotating sponsor banners on highly viewed pages in the Whova event app and on your own event website
- Sponsor logos featured in sessions such as keynotes and networking events
- High-value meetings with target audiences through Whova's Meeting Scheduler and Speed Networking
- VIP sponsor visibility through in-app Announcements and messages
- Targeted outreach campaigns designed to maximize visibility and impact



American Brain Tumor Association National Conference

"One of the deciding factors is just the **sheer amount of exposure** that these banners get... And the first year after we used it, we got so much feedback on how much interactions these banners were getting, the links were getting, and the sponsors and their booths were getting."

– Ambreen Maan, Program Manager



Boost Exhibitor Lead Generation

- QR scan lead retrieval + add lead tags directly through Whova's mobile event app
- Coupons, raffles, and giveaways on Whova exhibitor profiles to increase booth traffic
- Passport/stamp gamification, doubling foot traffic and lead generation
- Massive outreach campaigns by exhibitors promoting services and products to attendees



Indiana University

"When we were on site, we offered **lead retrieval right through Whova**. And what it is, is they scan your badge and then your information is now with them...And then there is a list. If you go into sponsors and exhibitors, it'll tell you how many leads each booth was able to get."

– Tami Everdene, Senior Conference Manager



Go Beyond Physical Space with Digital Booths

- Unlimited virtual space attracting sponsors and exhibitors who cannot attend in person
- Digital booths for exhibitors and sponsors to add videos, brochures, and live streaming
- Extended exhibition duration to increase exhibitor-attendee online interaction after your event
- Virtual lead retrieval through deals and offers, online chat, and other virtual interactions



School and Sports Photographers Annual Conference

"It's also that **customization of their booth**, their virtual booth. Even though I'm an in-person, they still have an online presence which carries on because we use you guys year after year for a whole year until the new event starts."

– Coree Cooper, Executive Administrative Director



Sponsor/Exhibitor Registration and Management

- **Secure and fast payment collection** via Whova's dedicated sponsor and exhibitor registration solution – no more manual invoicing or delayed payout
- **Personalized portal and forms** to save you time collecting info and coordinating with sponsors and exhibitors
- **Exhibitor booth selection** to simplify event coordination and improve exhibitor satisfaction
- **Exhibitor complimentary tickets and offline payment options** to register all exhibitors under the same platform



National Council for the Social Studies Annual Conference

"The exhibitors' form and registration really **simplified things**. Prior to that, people would send me an email or send a form in, and I'd have to add all the names manually. Turning that over to the exhibitors to be able to submit their registrations and make any changes they needed to make just really made that very straightforward and very easy."

– David Bailor, Director of Meetings and Exhibits



Attract and Retain Sponsors and Exhibitors with Detailed ROI Data

- **Accurately tracked ROI metrics** such as # impressions, # visitors, and # leads for sponsors and exhibitors
- **Attendee demographic analytics** to demonstrate the value and reach of your event
- **Comprehensive report with quantitative results** to convince new sponsors and exhibitors and to keep or upsell existing ones



Mid-Atlantic Asphalt Expo & Conference

"In the post-event report, seeing the final numbers regarding the sponsorship impressions is such a great tool to solicit sponsorships. And honestly, it has **contributed already to sponsorships for this year for us**, because we've already had companies reach out."

– Tigre Hammond, Member Relations Specialist



Customize Your Package with Tiers

- **Customizable visibility and exposure levels** on Whova platforms for different tiers
- **Exclusive premium tools** such as Passport Contest, Mass Campaigns, and 1-1 Meeting Scheduler for higher-tier vendors
- **Boost event revenue** and offer exhibitors' desired perks with individual exhibitor add-ons



Acentria Annual Conference

"We really leveraged the **different tiers of how the sponsors could become engaged**. Based on their level of sponsorship, they were able to have a logo or have a scrolling banner that would constantly show in the bottom of the app."

– Jessica Parkhurst, SVP of Marketing

Whova

Elevate Your Association Events with Innovation



Whova

Customer support
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Product information
[https://whova.com/
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Career opportunities
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