

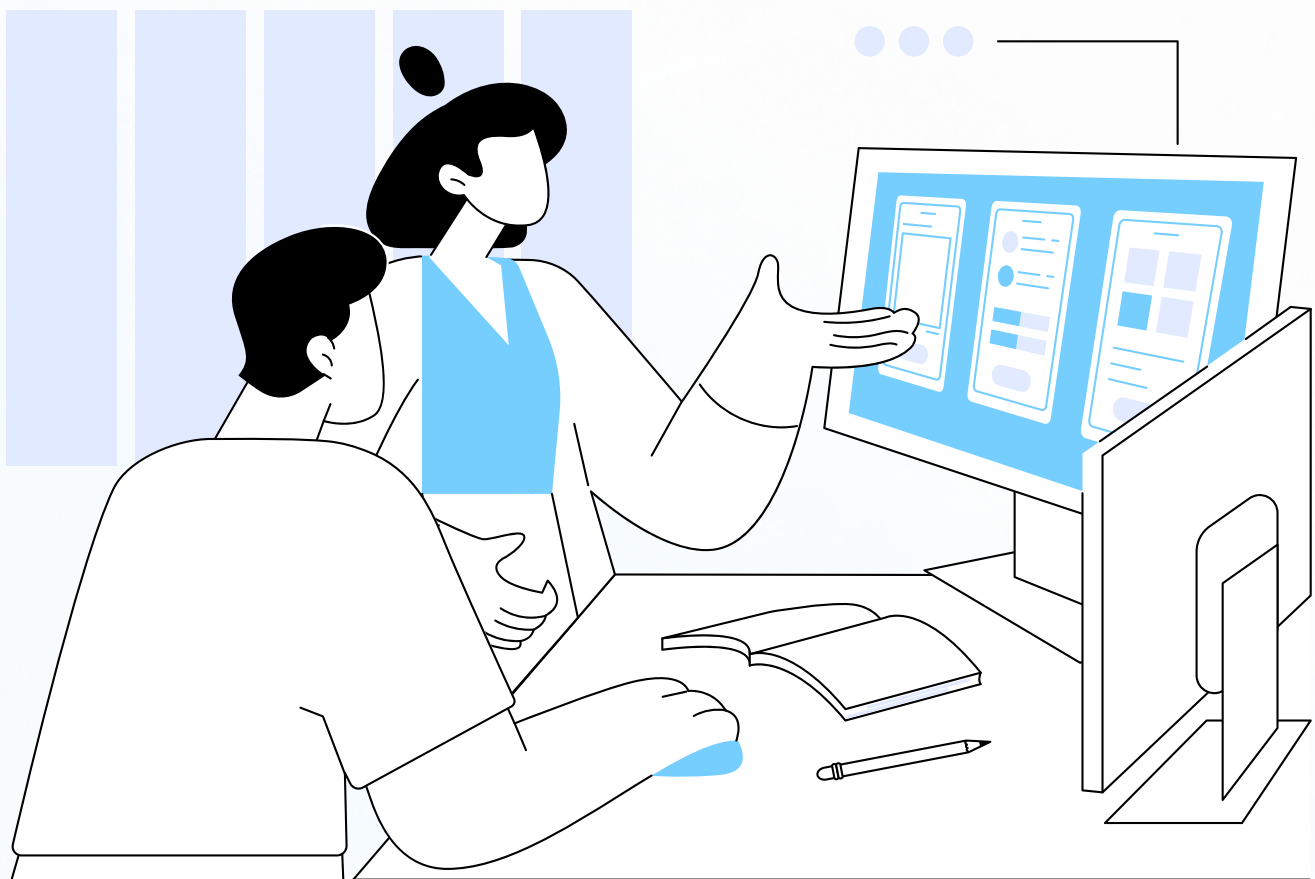


All-In-One Event Management for Your Association

55,000+ In-person Events

10,000+ Virtual Events

7,500+ Hybrid Events



<https://whova.com>

hello@whova.com

+1 (855) 978-6578

Save Money for Events & Conferences

Mobile brochures

Save ~\$3,000 - \$10,000 depending on event size

BENEFITS

- Save printing costs
- Make changes anytime
- Go green



Jacqueline McBride
JAB Maui Burn & Wound Care Symposium

"In the past, we had 150 speakers with 150 abstracts that we would have to print. If people changed their abstracts or changed the session time, we would have to adjust everything. Now everything's in the app. **I don't have to print anything now. The savings there are a game changer.**"

Registration fees

Save ~\$6,000 for 1,000 registrants at \$500 ticket price

BENEFITS

- Lower fees
- Streamlines to event app, check-in & name badge
- Early payout option



Ilissa Miller
NEDAS Spring Symposium

"Whova's registration fees are lower than Eventbrite's. That made it more affordable for sponsors and attendees to register. Whova was very reasonable with the costs associated with running those payments through the system."

Name badges

Save ~\$1,000 - \$10,000 depending on event size

BENEFITS

- Generate in 3 minutes
- Compatible with various printers
- Easy customization
- 17 customizable templates



Sunny Briscoe
Peerpocalypse Conference

"It was very time consuming having to go in and make name badges for people before we had Whova. With Whova, to be able to **upload names and other information and have those badges populate on their own is amazing.** It's like magic."

Webpage designers & developers

Save ~\$3,000 - \$5,000 on designers

Save ~\$3,000 - \$5,000 on developers

BENEFITS

- Major time saver
- Set agenda webpage in 5 minutes
- No manual coding or design
- Automatic updates



Hannah Thompson-Weeman
Animal Agriculture Alliance Stakeholders Summit

"Previously we had to go through a 3rd party to make edits on our event website when there was a change. Now we are able to make those edits ourselves."

Exhibitor lead retrieval & digital booths

Save ~\$3,000 - \$10,000 depending on event size

BENEFITS

- Generate leads in person & virtually
- Scan leads by mobile phone
- Customizable lead qualifiers



Loryn Wellman
Generational Wealth Conference

"Exhibitors were able to collect leads onsite straight from their phones. They didn't have to bring a barcode scanner, they didn't have to use paper. [With Whova], they were able to collect information immediately via QR code."





Check-in

Save ~\$2,000 - \$3,000 depending on event size

BENEFITS

- Fast check-in by phone
- Self check-in & session check-in
- Professional kiosk check-in with instant badge printing
- Volunteer friendly



Jessica Parkhurst

Accentria Insurance Annual Conference

"We taught some of our attendees how to be check-in staff. **It's very easy.** They open up their app, they scan the QR code, and they're done."

Certificate generation & distribution

Save ~\$2,000 - \$3,000 depending on event size

BENEFITS

- Generate hundreds in minutes
- Distribute electronically
- Customizable design
- Easy setup



Sherry Esquivel

Miami-Dade County Head Start Pre-Service Conference

"We were able to go paperless. We didn't have to preorder all of those certificates that we used to buy and get our director to sign all of them. **Not only were we able to create accurate certificates, but we also didn't need to buy all those supplies.**"

Hybrid/virtual events

Save ~\$3,000 - \$20,000 depending on event size

BENEFITS

- Full integration with popular streaming platforms
- Various networking tools for remote attendees
- Easy setup



Ashley Armstrong

SPSP Annual Convention

"We just did a hybrid conference with 5,000 people. the main sessions were livestreamed, and the virtual sessions were recorded and compiled for viewing in the Whova App. **Everything was very easy to set up.**"

Event management staffing

Save ~\$3,000 - \$50,000 depending on event size

BENEFITS

- Fewer contractors & reduced labor costs
- Streamline volunteer application and selection
- Time-saving tools



Hannah Thompson-Weeman

Animal Agriculture Alliance Stakeholders Conference

"**Saving time and effort was the exact reason why we signed up with Whova.** We're a five-person team [running a hybrid event with 500 attendees, 47 sponsors, and 38 speakers], so efficiency was the name of the game. With Whova, we don't have to go to different places to update the agenda or the speaker, and attendees automatically get enrolled in the app."

Exhibitor lead retrieval & digital booths

Save ~\$500 - \$2,000 depending on event size

BENEFITS

- Cut shipping & storage costs at venues
- No scanner for check-in or lead retrieval
- Paperless



Shanta Patton

NAREB Annual Convention

"We incurred a lot of shipping cost when we had our sponsors shipping their exhibit stuff and swag bag materials. Now they're happier because **Whova cut down on their shipping costs. And it cuts down on our receiving costs,** because we just upload those materials directly into the Whova app."

Schedule a demo with us today at <https://whova.com/request-demo/>

Leverage Your Events for Membership Retention & Growth

Whova Event Success Stories



Mastercard Foundation EdTech Conference

- 1,900+ Community board posts
- 4,300+ Private messages
- 1,300+ Check-ins
- 92% Announcements open rate

"It was a **game-changer in terms of how we engaged the audiences**. It also just helped us understand how the audiences felt about the event in a truly in depth manner."

– Daniel Akpauta



Society for Human Resources Management Georgia Conference & Expo

- 356,500+ Sponsor impressions
- 3,900+ Messages
- 225 Photos taken

"The app was **lit up with comments and interactions with the exhibitors**. Several said they were looking forward to coming back next year!"

– Brad Patterson



UCSF-Stanford Center of Excellence in Regulatory Science and Innovation (CERSI) Summit

- 3,500+ Badges printed
- 2,220+ Tickets sold
- 1,800+ Attendee 1-1 messages

"Whova made that process really easy, especially with printing thousands of name badges, updating the agenda in real time, sending announcements, and creating the survey... **It is really convenient.**"

– Deanna Wolfe

Increase Membership Conversion



Give prospects a trial of membership benefits

Whova's session access control allows you to entice your prospects with a taste of membership by tiering your event content.



Make your prospects feel welcomed and plugged in

Whova effortlessly engages your prospects with fun gamification features like trivia and photo contests. Draw them into your community and boost membership sign-ups!



Showcase the tremendous value of your member network

Let your members be your ambassadors – Whova's event app allows your prospects to meet like-minded people and arrange meet-ups to build deep connections.



Facilitate in-depth conversations

Foster organic discussions with Whova's built-in messaging and icebreaker game to kick off interactions and get everyone involved.



Impress your potential members with insightful talks and presentations

Use Whova's built-in Abstract Management System to identify top speakers and uncover high-quality content for your attendees.



Maximize Membership Retention



Sync event data with your AMS/CRM

Connect with AMS or CRM to sync registration data with your member database, keeping member records current, streamlining post-event outreach, and recording new members' contacts.



Offer exclusive perks for members at your event

Whova's member-only ticketing and tiering options, now with 7+ AMS integrations, allow you to offer member-exclusive content & networking activities, increasing your member retention.



Foster a community that strengthens member connections

Whova's networking and AI-powered MatchMaking technology allows your members to connect with like-minded people, start vibrant conversations, and plan meet-ups at your event.



Create new opportunities via high-value networking

Whova's 1:1 Meeting Scheduler and Meeting Space Reservations help you facilitate high-value networking and foster invaluable business and career opportunities for members.



Affordable Micro-Events for Year-Round Engagement

Manage large conferences and small events in one platform, so you can keep the community warm between annual meetings with trainings and certificates, networking events, and more.



Provide continuing education with half the effort

You can automatically verify attendance and track CE credits with session check-in and feedback forms, then instantly issue professional certificates: eliminating days of manual work.

Expand Your Membership Pool



Empower participants to spread the word about your event

Whova's ready-made social media images and registration referral contest enable your participants and speakers to easily spread word about your event far beyond your network.



Promote your event to 10+ million Whova professional users

List your event on the Whova App, where 10 million users can directly sign up for your event, with eye-catching, ready-to-use promo videos.



Maximize your reach with virtual/hybrid event options

Whova's easy-to-use virtual/hybrid event options enable you to expand your reach and make your event accessible to attendees who cannot attend in person.



Drive event attendance with powerful event marketing

From effortlessly building your event website to launching retargeting campaigns and auto-prompting social sharing, Whova helps you drive more registrants to your events.



Leverage your network to expand your reach

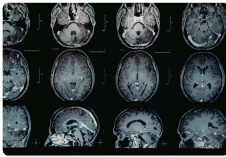
Whova makes it easier to ask other organizers to promote your event in their communities; you send a promo message with attached materials, and they can share it with a click.

Attract and Retain Sponsors & Exhibitors for Your Events



Increase Sponsor Brand Awareness

- **Rotating sponsor banners** on highly viewed pages in the Whova event app and on your own event website
- **Sponsor logos featured in sessions** such as keynotes and networking events
- **High-value meetings with target audiences** through Whova's Meeting Scheduler and Speed Networking features
- **VIP sponsor visibility** through in-app announcements and kiosk check-in
- **Targeted outreach campaigns** designed to maximize visibility and impact



American Brain Tumor Association National Conference

"One of the deciding factors is just the **sheer amount of exposure** that these banners get.... And the first year after we used it, we got so much feedback on how much interactions these banners were getting, the links were getting, and the sponsors and their booths were getting."

– Ambreen Maan, Program Manager



Boost Exhibitor Lead Generation

- **QR scan lead retrieval + add lead tags** directly through Whova's mobile event app
- **Coupons, raffles, and giveaways** on Whova exhibitor profiles to increase booth traffic
- **Passport and trivia gamifications**, doubling foot traffic and lead generation
- **Massive outreach campaigns** by exhibitors promoting services and products to attendees



Colorado Asphalt Pavement Association

"We provide our exhibitors with the ability to get lists of people at the conference. We use that through the Whova app, where we have QR codes on everybody's badges, and [exhibitors] can scan those badges. Then we can send them a list, they can pull contacts out themselves. **There's a lot of value in that**, where they're seeing the return."

– Tom Clayton, Director of Training and Member Services



Go Beyond Physical Space with Digital Booths

- **Unlimited virtual space** attracting sponsors and exhibitors who cannot attend in person
- **Digital booths** for exhibitors and sponsors to add videos, brochures, and live streaming
- **Extended exhibition duration** to increase exhibitor-attendee online interaction after your event
- **Virtual lead retrieval** through deals and offers, online chat and other virtual interactions



School and Sports Photographers Annual Conference

"It's also that **customization of [the exhibitor] booth**, their virtual booth. Even though we're in-person, they still have an online presence, which carries on because **we use Whova year after year**, for a whole year until the new event starts."

– Coree Cooper, Executive Administrative Director



Streamline Sponsor/Exhibitor Registration and Management

- **Secure and fast payment collection** via Whova's dedicated sponsor and exhibitor registration solution – no more manual invoicing or delayed payout
- **Personalized portal and forms** to save time collecting info and compliance documents, and coordinating with sponsors and exhibitors
- **Exhibitor booth selection** to simplify event coordination and improve exhibitor satisfaction
- **Exhibitor complimentary tickets & offline payment options** to register all exhibitors under the same platform



American Public Works Administration Spring Conference

"The ability to create a tier of twenty booths and **[for exhibitors] to use the Whova exhibitor registration to pick the booth they want**, was much easier. And the hidden benefit is that if they can go on and register early enough to pick the booth location they want, they're a lot less likely to procrastinate."

– Jeff Mazanec, Consultant to American Public Works Association



Attract and Retain Sponsors and Exhibitors with Detailed ROI Data

- Accurately tracked ROI metrics such as #impressions, #visitors, and #leads for sponsors and exhibitors
- Attendee demographic analytics to demonstrate the value and reach of your event
- Comprehensive report with quantitative results to convince new sponsors and exhibitors and to keep or upsell existing ones



Mid-Atlantic Asphalt Expo & Conference

"In the post-event report, **seeing the final numbers regarding the sponsorship impressions is such a great tool to solicit sponsorships**. And honestly, it has contributed already to sponsorships for this year for us, because we've already had companies reach out."

– Tigre Hammond, Member Relations Specialist



Customize Your Package with Tiers

- **Customizable visibility and exposure levels** on Whova platforms for different tiers
- **Exclusive premium tools** such as Passport Contest, Mass Campaigns, and 1-1 Meeting Scheduler for higher-tier vendors
- **Boost event revenue** and offer exhibitors' desired perks with individual exhibitor add-ons



Acentria Annual Conference

"We really **leveraged the different tiers of how the sponsors could become engaged**. Based on their level of sponsorship, they were able to have a logo or have a scrolling banner that would constantly show in the bottom of the app."

– Jessica Parkhurst, SVP of Marketing

Whova

Elevate Your Association Events with Innovation



Whova

Customer support
support@whova.com

Product information
<https://whova.com>
hello@whova.com

Career opportunities
<https://whova.com/jobs/>
jobs@whova.com

+1 (855) 978-6578 | 10182 Telesis Ct, Suite 500, San Diego, CA 92121