



THE WORLD FOOD PRIZE

2020 Norman E. Borlaug International Symposium Side Events

Unlocking scale in Africa's agriculture and food systems, for resilient and rapid recovery to climate and pandemic impacts.

Synchronizing strategic government development flagships with impact investor priorities.

Tony Blair Institute for Global Change

Start Time 13.00 (CDT) - End Time 15.00 (CDT)

Wednesday, 14th October

HOW TO PARTICIPATE

Registration Link https://us02web.zoom.us/webinar/register/WN_t9vB68DnS0iLneqDxZFFmw

After Registration participants will be sent a log-in link, meeting ID and Password.

POINT OF CONTACT

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DESCRIPTION

Covid-19 is causing countries in Africa and other parts of the world to face multiple overlapping crises: the pandemic itself, a wider health crisis, a food security crisis and an economic crisis that is further exacerbated by low commodity prices and a decline in global travel and trade as well as financial flows. This perfect storm only magnifies and increase urgency around the inherent challenges and investment gaps blocking the realization of Africa, not only feeding itself but also taking its rightful share in feeding the world.

Robust economic recovery plans need to focus on scaling up private investment that can create jobs, sustain livelihoods, widen the tax base to pay for social welfare, increase net exports and strengthen markets for the informal sector. Such investment needs to be facilitated and directed to the areas of greatest impact, for both short-term recovery and long-term transformation. African countries boast large areas of fertile soils and arable land, with many countries having excellent water resources, and good farmers. Africa's growing young, increasingly urban food market, now estimated at over \$250 Billion, means rapid scale-up is required to be feed the 2 billion on the continent by 2050. Investment opportunities abound, yet investors are reticent and information to make decisions on where to invest and steps required by governments to realize these opportunities are difficult to find, cumbersome or lack adequate transparency.

Governments play a key part in scaling up recovery and investment, playing a fundamental role in creating the right conditions to allow innovative businesses - including small ones and new technologies - to flourish in conditions of crisis, enabling new sectors to grow as companies respond to the changing market needs. Yet governments cannot do it alone. Securing the right type of investment at a sufficiently large scale requires the



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support of blended finance and development investors: development finance institutions, impact investors and commercial investors with business models that invest in local value addition and sourcing.

In order to maintain these levels of investment in the new Covid-19 reality- and to make investment more transformative and build economic resilience - better coordination is needed. More effort is needed to bridge the gap between what companies are seeking when investing in agriculture and food processing in Africa, and what countries, through their governments, are offering and promoting. Development investors, international development partners, and value chain actors such as input, equipment, services and FMCG food companies should work together with governments on their national economic recovery responses, their development planning processes and their plans to develop key sectors such as agriculture, manufacturing and technology solutions. These 'flagship projects' include initiatives such as agro-poles, agricultural or value-chain development corridors, irrigation schemes, agribusiness or processing clusters, market infrastructure, shared grain or food storage, processing, dehydration, value-adding, agri-food logistics infrastructure, cold-chain, food handling, etc led by both government and private sector.

This side session to the World Food Prize's annual Borlaug Dialogues - ***Unlocking scale in Africa's agriculture and food systems, Synchronizing strategic government flagships with impact investor and value-chain business priorities*** - connects insights from government leaders and advisors, development finance institutions, with agribusiness, investor and sovereign wealth/pension fund perspectives. This session will share insights from key role players in African agriculture, including public, private and civil society, and explore ways to unlock scale in recovery and rebuilding efforts for long term African agricultural growth and resilience to climate and disease impacts.

The objective is to identify key impediments and explore what is needed to accelerate direct investment in large agriculture and food 'flagship' and 'greenfield' projects, that can generate economic growth, improve local and regional food security and jobs, and provide export opportunities.

The session aims to:

- 1) Identify key impediments to scale and rapidity on both sides, and explore what additional information and actions are needed to unblock these.
- 2) Make clear the information and enablers that private investors and value-chain actors need from governments to make an investment commitment in these types of investment.
- 3) Understand stakeholder priorities for large-scale investment projects in the agriculture and food sector, and what governments can do to accelerate private-sector investment into these large projects.

The panel will discuss governments' expectations and experience in trying to attract investment in their country's agriculture sector, as well as lessons on the opportunities and challenges to investment in African agriculture



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AGENDA

Welcome and Introduction, Logistics <i>Ms. Katrin Glatzel, Director Policy Innovation, Akademiya2063</i>	13.00-13.05
Framing the discussion around leveraging targeted catalytic investments to unlock scale. <i>Mr. Lloyd Le Page, Senior Adviser for Agriculture and Food Investment, Tony Blair Institute for Global Change</i>	1305 – 1315
Invited Presentations.	
<i>Mr Ousmane Badiane, Distinguished Fellow of the African Association of Agricultural Economists</i>	13.15-13.25
<i>Mr. Ibrahim Gourouza-Magagi, Chief Operating Officer of GrowAfrica.</i>	13.25 – 13.35
<i>Ms. Atsuko Toda Director, Agricultural Finance and Rural Infrastructure Development Department at the African Development Bank.</i>	13.35 – 13.45
Moderated panel discussion and with invited respondents Moderator: <i>Ms. Katrin Glatzel</i>	13.45 – 14.30
Invited respondents and additional expert insight	
<i>Mr. Hubert Danso, Chairman, African Union Continental Business Network (CBN), CEO and Chairman: Africa investor (Ai), Chairman: AiSWPFF</i> <i>Ambassador Bill Kayonga, Independent Consultant, Former CEO of National Agricultural Export Development Board, PS of Min of East African Affairs, and former Rwanda Ambassador to Kenya</i> <i>Mr Michael Strain, Partner, Clyde & Co Law Firm, UK and Tanzania</i> <i>Mr Elad Levi, Vice President, Head of Middle East & Africa, Netafim</i>	
Moderated Question and Answer Session. <i>Ms. Katrin Glatzel, Director Policy Innovation, Akademiya2063</i>	14.30 – 14.50
Closing Comments and Key Takeaways <i>Mr. Jonathan Said, Head of Inclusive Economic Growth for Africa at the Tony Blair Institute for Global Change</i>	14.50 – 15.00
Close	15.00



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SPEAKERS and PANEL

Ms. Katrin Glatzel, *Director Policy Innovation, Akademiya2063*

Mr. Lloyd Le Page, *Senior Adviser for Agriculture and Food Investment, Tony Blair Institute for Global Change*

Mr Ousmane Badiane, *Distinguished Fellow of the African Association of Agricultural Economists*

Mr. Ibrahim Gourouza-Magagi, *Chief Operating Officer, GrowAfrica.*

Ms. Atsuko Toda *Director, Agricultural Finance and Rural Infrastructure Development Department, African Dev't Bank.*

Mr. Hubert Danso, *Chairman, AU Continental Business Network (CBN), CEO Africa investor (Ai), Chairman: AiSWPFF*

Ambassador Bill Kayonga, *Independent Consultant, Former CEO NAEB, MINAGRI Rwanda, Former Amb.to Kenya*

Mr Michael Strain, *Partner, Clyde & Co Law Firm, UK and Tanzania*

Mr Elad Levi, *Vice President, Head of Middle East & Africa, Netafim*

Mr. Jonathan Said, *Head of Inclusive Economic Growth for Africa, Tony Blair Institute for Global Change*