



THE WORLD FOOD PRIZE

2020 Norman E. Borlaug International Symposium Side Events

CGIAR in Latin America: a strategic innovation lab for global impact

Alliance of [Bioversity International](#) and the [International Center for Tropical Agriculture](#) (CIAT)
[International Food Policy Research Institute](#) (IFPRI)
[International Maize and Wheat Improvement Center](#) (CIMMYT)
[International Potato Center](#) (CIP)

7:45 AM CDT to 8:45 AM CDT

Wednesday, October 14

HOW TO PARTICIPATE

Registration for this event is required. Please register [here](#).

POINT OF CONTACT

Viviana Infantas

Event Coordinator, International Potato Center

v.infantas@cgiar.org

DESCRIPTION

The CGIAR system has its roots in Latin America—specifically dwarf wheat breeding in Mexico at CIMMYT—followed by the creation of three other centers, CIAT, CIP and IFPRI. It arose in response to the widespread concern in the mid-20th century that rapid increases in human populations would soon lead to widespread famine. Thanks to this early work, over a billion lives were saved.

Today global agriculture is once again at a stasis. Latin America, as both a biodiversity hot spot and home to more than a quarter of the world's medium to high potential farmland, once again bears a heavy responsibility to feed humanity while preserving the planet.

The CGIAR vision and engagement in LAC has changed, adapting to new realities and opening new horizons for strategic CGIAR leadership – a critical contribution to the ongoing CGIAR reform. The evolving public-private research collaboration, commitment to even greater strategic open innovation, and research in collaboration with the private sector are enabling solutions to agriculture and sustainability challenges to be delivered to more people, with broader reach and greater impact.

In this webinar, we will offer short presentations followed by a roundtable discussion about innovations from the four CGIAR centers based in the Americas, bridging IT, finance, climate, and food systems, to present: 1) how cross-center collaboration supports and informs this work, and 2) how these innovations support the CGIAR research priorities.

Come join us and get to know the “new” CGIAR in Latin America and what we offer for the planet!



THE WORLD FOOD PRIZE

2020 Norman E. Borlaug International Symposium Side Events

AGENDA

- 7:45 AM** Welcome and introductory remarks
- 7:50 AM** Presentations from the four CGIAR centers – Bioversity/CIAT, IFPRI, CIMMYT and CIP
- 8:10 AM** Roundtable discussion with CGIAR centers, moderated by Natasha Santos (Bayer Crop Sciences)
- 8:35 AM** Closing remarks, Marco Ferroni (CGIAR System Management Board)

SPEAKERS

Moderator

[Natasha Santos](#)

Vice President of Global Stakeholders Strategy and Affairs
Bayer Crop Sciences, AG

Panelists

[Jesus Quintana](#)

Managing Director for the Americas
Alliance of Bioversity International and CIAT

[Bram Govaerts](#)

Interim Deputy Director General, Director Integrated Development Program, Representative for the Americas
CIMMYT

[Ginya Truitt Nakata](#)

Regional Director for Latin America and the Caribbean
CIP

[Ruben G. Echeverria](#)

Senior Research Fellow
IFPRI

Closing remarks

[Marco Ferroni](#)

Chair
CGIAR System Management Board